

ABSTRACT

A system and method permitting the placement of orders and the accumulation of free product credits, wherein a user can select from a vendor's most commonly ordered products; recreate and/or edit past orders to expedite the placement of similar orders;

5 transfer a large number of selected purchases to the final purchase order or to a shopping cart in a single action; accumulate free product credits throughout successive transactions; and redeem the credits for products selected from the vendor's merchandise.

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